

PRESS RELEASE
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BUCHAREST STOCK EXCHANGE AND EMPLOYERS' ASSOCIATION OF THE SOFTWARE AND SERVICES INDUSTRY WILL PARTNER TO PROMOTE THE LOCAL CAPITAL MARKET AS A FINANCING SOURCE FOR THE ENTREPRENEURS FROM THE IT SECTOR

[Bucharest Stock Exchange \(BVB\)](#) and [Employers' Association of the Software and Services Industry \(ANIS\)](#) signed a memorandum of understanding in order to promote the capital markets financing opportunities towards the Romanian IT companies.

- **Radu Hanga, Bucharest Stock Exchange Chairman of the Board:**
 - "Bucharest Stock Exchange is the main financing channel for the Romanian entrepreneurs and our objective is to support the development of the local companies. The IT sector is essential for the Romanian economy and it had a tremendous growth in the last years. We want a better representation of this sector on the stock exchange and to facilitate the access of our investors to companies with technology background. The partnership with ANIS is a very meaningful step in this direction."
- **Gabriela Mechea, Executive Director ANIS:**
 - "We are glad to announce this partnership in the IT industry, an extremely dynamic sector, playing an essential role in the economic development of Romania, as it was clearly proven during the pandemic crisis. ANIS and BVB support the local tech companies to attract the capital needed for their own growth, but also for the growth of the Romanian digital economy."
- **Adrian Tanase, Bucharest Stock Exchange CEO:**
 - "The evolution of the market in the last years shows a very high level of interest from investors towards companies with high growth potential and, certainly, the IT sector is among the most attractive. We are positive that the partnership with ANIS will help us to identify the entrepreneurs and the companies that can make good use of this available capital and to contribute in this manner to the general development of the Romanian business environment."

The local IT sector witnessed a spectacular growth during the last decade and, in this period, Romanian-born companies became global success stories. Bucharest Stock Exchange believes that the development potential is even higher, and the local capital market could be a springboard for many other entrepreneurs aiming to raise capital for expansion and to increase the visibility of their businesses.

Based on their partnership, Bucharest Stock Exchange and ANIS intend to organize events and presentations for ANIS members, describing the capital markets mechanisms and the opportunities available through the platforms operated by the exchange. At the same time, ANIS will be involved in promoting BVB's Made in Romania project, that was launched by Bucharest Stock Exchange aiming to connect the local entrepreneurs with the capital holders and also to showcase the most promising local businesses.

The partnership between BVB and ANIS represents another important stepstone in the development of the Romanian capital market as well as for the entrepreneurial ecosystem by streamlining the access to alternative financing sources and by facilitating the listings on the public markets.

About BVB

Bucharest Stock Exchange (BVB) runs markets for shares, bonds and other instruments, through regulated platforms and alternative systems, and provides a wide range of services to participants of financial markets. Bucharest Stock Exchange is a public company, listed on its own market since 2010. The global index provider FTSE Russell announced, in September 2019, the promotion of the Romanian capital market to the Secondary Emerging Market status. As of September 21, 2020, Romania is effectively included in the FTSE Russell indices for Emerging Markets. For more information on the Bucharest Stock Exchange, please refer to www.bvb.ro.

About ANIS

23 years of activity in Romania. Founded in 1998, ANIS represents the interests of Romanian IT companies and supports the development of the local software and services industry, the growth of both companies involved in outsourcing projects and those that generate intellectual property, by creating products.

Over 140 members. Within ANIS are brought together both small and multinational companies, companies with Romanian or foreign capital, with headquarters in all major IT centres in the country, which ensures the association's representation at the national level.

Over 46,000 employees. ANIS members generate a significant number of highly skilled jobs in society.

Over 3.4 billion euros in turnover. The cumulative annual revenues of the members place ANIS in the area of the key actors in terms of the local economic footprint.

For more information, visit the Association's page - www.anis.ro.

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