

To:  
**Financial Supervisory Authority**  
Financial Instruments and Investments Sector

Bucharest Stock Exchange

### CURRENT REPORT

In compliance with the provisions of Law no. 24/2017 on issuers of financial instruments and market operations and Regulation no. 5/2018 on issuers of financial instruments and market operations

**Date of the report:** January 31, 2022

**Name of issuer:** SSIF BRK Financial Group SA

**Headquarters:** Cluj-Napoca, 119 Moșilor Street, Cluj County

**Telephone/fax no:** 0364-401.709/0364-401.710

**Tax Identification Code:** 6738423

**Trade Register no/date:** J12/3038/1994

**Subscribed and paid share capital:** RON 54,039,987.04

**Regulated market where issued securities are traded:** Bucharest Stock Exchange, - Premium Tier, market symbol: BRK

#### **Important events to be reported: BRK announces a strategic partnership with the Ronin investment platform**

Ronin, the investment platform that supports entrepreneurs in various fields to develop and finance their business ideas, announces a long-term partnership with BRK, one of the largest brokerage firms in Romania, to support innovation and the investment environment in Romania.

BRK Financial Group has extensive experience in the capital market, being at the same time the first and so far the only financial investment services company listed on the Bucharest Stock Exchange.

Thus, through the partnership with Ronin, the brokerage company BRK Financial Group aims to support the Romanian entrepreneurial ecosystem, by promoting financing alternatives for small and medium-sized companies

"BRK has permanently promoted the financing of Romanian companies by listing on the capital market and has mediated some of the most successful listings in the last period. By partnering with the Ronin platform, we want to support future successful listings. Crowdfunding solves, from our point of view, the financing of companies at the beginning of their road, those innovative companies, with feasible business projects, but whose previous performances do not allow them to aim at a listing and at the same time do not fall within the strict criteria of granting loans to companies. Through the Ronin platform, investors can participate at the capitalization of promising companies through investments with a higher degree of risk but which can generate very good returns. Subsequently, the promotion of these companies to the capital market will be able to represent the "liquidity event" expected by investors. In this way, we are convinced that, together with our partners in the Ronin team, we can build a much more attractive nursery for a future capital market, with more interesting investment opportunities for investors and, therefore, with more liquidity", declares Monica Ivan, General Manager of BRK Financial Group.

Through the platform launched in December 2021, Ronin team aims to address the main challenges faced by both start-ups and well-known companies wishing to obtain financing, but also investors who are interested in supporting the Romanian business environment.

Ronin's mission is to facilitate the connection between entrepreneurs and crowd-type investors and to allow anyone to become an investor with a minimum contribution of 100 euros to support their favorite project.

Thus, Ronin team selects companies that have potential, according to an independent evaluation grid, supports them in the preparation of the funding campaign and brings them to retail investors, who until now had no access to projects traditionally reserved for investment

funds. With Ronin's help, everyone now has the opportunity to invest in startups and established companies, giving entrepreneurs access to the resources they need to launch and grow their business.

Softlead, the first company listed on Ronin, is a B2B marketplace platform with over 460 partner IT companies and over 880 listed software solutions. The goal of the round of funding is to get 300,000 euros from private investors to support Softlead in accelerating global growth and developing the companies' automated digital DNA identification tool.

Softlead is currently developing the Digital DNA concept of a company, which is the basis for digitization decisions, as it provides complete information on the need to replace or purchase a new technical solution, in relation to organizational problems and objectives, but also with the industry, the size and growth rate of the company.

The second startup listed by Ronin, StockBinder, is a company that facilitates rapid integration between online stores, suppliers and manufacturers, aiming for new funding to fully automate the process and start international expansion.

StockBinder creates an ecosystem in which online stores and suppliers both in Romania and in Europe can interact, establish new contractual relationships and transmit information about catalogs, prices and stocks in real time. Stockbinder wants to attract 300,000 euros from Ronin from local investors. The funding will ensure the development of plug & play integrations with the most important ecommerce and ERP platforms, thus making it easier for online stores and suppliers to quickly access the StockBinder ecosystem. With this funding, StockBinder also aims to start integrating suppliers in neighboring markets.

### **About Ronin**

Three Romanian entrepreneurs - Bogdan Almași, Ovidiu Ghiman and Felix Crișan, with complementary business experiences, have joined forces to launch Ronin, the investment platform created to support and finance innovative, local and European companies and business ideas. The Ronin team facilitates the access of businesses to financing and comes with a new approach by implementing the minimum investment threshold of 100 euros, offering the possibility to any Romanian or European citizen to become an investor and to support companies with innovative ideas. The idea for the Ronin project was born in 2020, being officially launched on December 1, 2021.

### **About BRK Financial Group**

BRK Financial Group was established as a joint stock company in 1994, being one of the largest brokerage firms in Romania. BRK offers a wide range of services, both to retail investors (domestic and international market trading) and to issuers and potential issuers, offering a complete package of services, from pre-listing counseling, carrying out operations to attract capital, listing and post-listing counseling. In 2021, BRK concluded several reference transactions, including the listing on the main market - One United Properties, respectively the largest private equity placement - Arobs Transilvania Software.

**Monica Ivan**  
General Manager