



# BUCHAREST STOCK EXCHANGE

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## PRESS RELEASE

### BUCHAREST STOCK EXCHANGE ADOPTS BLOOMBERG IDENTIFIERS

Bucharest Stock Exchange (BVB) today announced that it is the first exchange in Romania to implement Bloomberg's Global Identifiers (BBGID), as the financial instrument identifier associated with all BVB securities. The identifiers are available free-of-charge to all investors on the BVB website [www.bvb.ro](http://www.bvb.ro).

Financial instrument identifiers are critical to researching and trading securities, assessing risk, managing portfolios, and managing settlement and clearing. The identifiers are key for a wide array of essential functions for financial market players and institutions, both in the front office (e.g., data analysis, price discovery, risk evaluation) and back office (e.g., clearing, settlement, transaction reporting).

"The Bucharest Stock Exchange is the first in Romania to offer Bloomberg's Open Symbolology identifiers, which will benefit both the region, as well as global clients that seek a unique identifier assigned at the exchange level," said Valentin Ionescu, General Manager of the Bucharest Stock Exchange.

The BBGID is a 12-digit alpha-numeric, randomly generated identification (ID) covering 36 million active and non-active securities. In total, there will be more than 852 billion potential numbers available. BBGID provides comprehensive global coverage of the financial markets and the ID will be invaluable for those lacking an identifier like loans, and futures and options. BBGID is consistent with the identifiers used in the Bloomberg Professional<sup>®</sup> service and Bloomberg's Enterprise Data products.

"The Bloomberg Open Symbolology (BSYM) identifiers are a new and innovative system that advances the cause of an open, automated securities trading and introduces new operational efficiencies and cost reductions for the trading community," said Peter Warms, Head of Bloomberg's global identifiers and symbolology. "Users of BBGID will also be able to use the identifiers for a variety of uses including trading, research, and mapping."

#### ABOUT BUCHAREST STOCK EXCHANGE

Bucharest Stock Exchange is the most important private entity of the Romanian Capital Market, with some of Romania's high-profile companies being traded on BVB managed

markets. On June 8, 2010, BVB listed its shares on its own regulated market. This means that any individual or company can buy Exchange shares, taking part in BVB future development. Comprehensive information about the BVB shares can be found on the Investors Relation section of the website [www.bvb.ro/Investors](http://www.bvb.ro/Investors).

#### **ABOUT BLOOMBERG**

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